

## NASSCOM Foundation, TechSoup, and Eagle Conferencing Launch Free Conferencing Services to All Non-Profit Organizations in India

**Bangalore, Mumbai, New York and San Francisco October 14, 2008:**

NASSCOM Foundation ([www.nasscomfoundation.org](http://www.nasscomfoundation.org)), TechSoup, and Eagle Conferencing ([www.eagleconferencing.in](http://www.eagleconferencing.in)) today announced the launch of free conferencing services to nonprofit groups to boost charity in India. The free conference call donation will be routed through a technology assistance program that India's NASSCOM Foundation is offering in partnership with TechSoup, a San Francisco-based group that partners in charity work with companies like Microsoft, Cisco Systems and Symantec. Nasscom Foundation is the principal TechSoup partner in India, and is well positioned for successful outreach to build communication capacities at the grassroots given its association with the IT industry and links with non-profit organizations in India.

NGOs play an increasingly important role in citizen welfare services. In addition to increasingly complex social issues, these organizations face shrinking fund sources and a growing demand for transparency, all of which can be addressed by the efficient use of telecommunication applications. Conferencing services can help ensure efficient communications, immediate networking globally, and ultimately greater execution results.

At the launch of this free conferencing services, Ms Rufina Fernandez, CEO NASSCOM Foundation said, "We are proud to unveil our new Communication Technology offering. This implementation is vital to our NGO partners to create regional, national and even global business networking. Our goal is to provide to NGOs all technology and communication tools which are available in the corporate world. Eagle Conferencing is perfectly suited to address this audio conferencing need for NGO's operational productivity".

Kent Charugundla, founder and CEO of EagleNet Group, said, "Eagle Conferencing India is delighted and honored to be a partner of Nasscom Foundations' social program and to be its corporate donor in India. We, as NRI, have an obligation to serve Indian society and set-up a shining example of being a solid corporate citizen. We are very privileged with this prestigious relationship considering the short period that our service has been active in India, and it clearly demonstrates the value creation of our innovative Conference Call services to both corporate as well as NGOs".

Mr. Mike Yeaton, Global Director - TechSoup, spoke about TechSoup, NASSCOM Foundation and Eagle Conferencing: "TechSoup is very excited to be partnering with NASSCOM Foundation and Eagle Conferencing to deliver this flagship conferencing service in India. India is extremely important technology market, and we are energized with this innovative program. With

this audio conferencing we will deliver innovative ways to reach non-profit communities to connect globally”.

### **About NASSCOM Foundation**

NASSCOM Foundation (NF) is a trust registered under the Indian Trust Act 1882. It was registered in the year 2001. NF’s vision is to leverage information and communication technologies (ICT) to empower and transform the lives of the under-served. NASSCOM and its members are committed to social development through the application of ICT. NF today has the unique opportunity of leading the IT Industry towards changing the social development landscape of India. NF is the CSR arm of NASSCOM (National Association of Software and Service Companies), the internationally recognized trade body of the Indian IT industry.

### **About TechSoup**

Founded in 1987 as CompuMentor, TechSoup is one of the most comprehensive nonprofit technology assistance providers in the world, employing a staff of 150 and deploying a budget of over \$18 million. It conducts a range of major programs on the international, national, and the local level. These include the nonprofit technology Web site TechSoup ([www.techsoup.org](http://www.techsoup.org)) and its distribution service for technology product donations, TechSoup Stock ([www.techsoup.org/stock](http://www.techsoup.org/stock)) The global TechSoup donation program is aimed at building NGO capacity worldwide. It engages a broad network of international partner nongovernmental organizations (NGOs) to manage global technology product donation programs for Cisco Systems, Microsoft, Symantec and 20 other donors. Their program spans Europe, Africa, Australia and now India. The program is expected to serve about 25 countries and distribute product donations with a fair market value of \$55 million in the countries outside the U.S. in fiscal year 2008.

### **About Eagle Conferencing**

Eagle Conferencing is an affiliate of EagleNet companies, one of the world’s leading facility-based teleconferencing service providers since 1986, that specializes in conferencing, IVR and voicemail services with annual capacity of over ten billion minutes. Licensed in July of 2007 by the Indian Government’s Department of Telecommunications, Eagle has operations in the U.S., Italy, the U.K., France, Germany, and India. Eagle’s global bridge capacity of 25,000 ports plus thousands more under expansion, has a secured and scalable network infrastructure, which proves it is here to stay. With an eye on flexibility, Eagle Conferencing offers a variety of service options. The company is headquartered in New York City, U. S. A. while its lead office is in Bangalore, India. For more information about Eagle Conferencing, visit [www.eagleconferencing.in](http://www.eagleconferencing.in) and call 080-6576-6600 within India or +91 80 6576 6600 internationally.

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